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The Colony Debuts Official Meeting Planners Guide

The Colony, TX – May 15, 2012 A new guide designed to ease meeting and event planning in The Colony is now available. The Convention and Visitors Bureau recently released the first edition of its online Official Meeting Planners Guide.

The 30-page electronic guide provides the tools needed to plan conventions, meetings, reunions, weddings and more. The publication features a wide range of area convention and meeting facilities, wedding and reception sites, retreat centers and other special event spaces in The Colony. Local culinary offerings, arts and culture, transportation systems and airports, recreation options and sightseeing opportunities are also showcased in the publication. Additionally, a compilation of the travel resources and accommodations available to meeting planners and their attendees are outlined in the guide.

“Our main goal in creating this piece is to market The Colony as a meeting destination,” said Director of Communications and Tourism, Diane Baxter. “We wanted to provide meeting planners with a comprehensive resource affording them the ability to not only select a venue but also to arrange travel plans, hotel accommodations and after-hours activities for their guests. Along with this invaluable guide, our staff is here to assist you in making your next event in The Colony a huge success!”

The Official Meeting Planners Guide can be found on The Colony CVB’s website at www.VisitTheColonyTx.com.

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