



Tickets on Sale Now and Volunteer Registration Now Open for the 2023 Ascendant LPGA benefiting Volunteers of America, Oct. 2-8 at Golf Clubs at The Tribute

All-New BITE by the Lake Upgraded Culinary Experience Headlines Ticket Offerings that Include an Upgraded VIP Option

Kathy Whitworth Ticket Program Continues, Paying Tribute to Golf's Winningest Player and Longtime Tournament Ambassador

All Military and First Responders to Receive Complimentary Admission to the 2023 Event

Tickets On-Sale Exclusively at www.AscendantLPGA.com

THE COLONY, Texas, June 19, 2023 – Tournament officials announced today tickets are now on sale at www.AscendantLPGA.com for the 2023 *Ascendant LPGA benefiting Volunteers of America*, Texas' signature LPGA Tour event taking place Oct. 2-8 at Golf Clubs at The Tribute and playing at Old American Golf Club. The all-new *BITE by the Lake* upgraded hospitality culinary experience headlines the ticket packages available for the annual LPGA Tour event.

The field will feature 132 of the world's top professional golfers competing for a share of a \$1.8 million purse, a \$100,000 increase from the 2022 championship.

For the past decade, the Ascendant LPGA benefiting Volunteers of America has introduced VOA's mission to an international audience, helping to support and expand our critical work serving women and many others in need," said Mike King, Volunteers of America National President, and CEO. "Kathy Whitworth was a dear friend and tremendous supporter for not only our great championship, but also of Volunteers of America and women's golf in general. We look forward to honoring her memory in a variety of ways leading up to tournament week."

Early ticket packages for the 2023 Ascendant LPGA benefiting Volunteers of America include daily and weekly general admission tickets. New for 2023, BITE by the Lake will be an upgraded culinary experience featuring complimentary food and drink samplings from around the Dallas - Ft. Worth Metroplex. Stationed near the 17th green, BITE by the Lake will feature a large picnic area featuring more than 15 restaurant and bar partners for patrons to sample complimentary food and beverages. Daily tickets to BITE by the Lake start at \$50 per day. Tickets are available for purchase exclusively at www.AscendantLPGA.com. All tickets will be digital and will be emailed after purchase. Tickets can be viewed on either a mobile device or printed out where they will be scanned at the main gate.

2023 Ascendant LPGA Ticket Options: Early ticket offerings include two options for fans interested in attending the tournament:

- **BITE by the Lake**
 - New for 2023, BITE by the Lake is an upgraded culinary experience featuring complimentary food and beverages from more than 15 restaurant partners.
 - Daily BITE by the Lake: \$50. Valid for one day, Friday-Sunday
 - BITE VIP Upgraded Hospitality includes access to two hospitality suites and a viewing deck with greenside views of Old American Golf Club's signature 17th hole along with complimentary signature cocktails.
 - Daily BITE VIP: \$150. Valid for one day, Friday-Sunday.
- **General Admissions**
 - Daily Grounds:
 - \$20. Valid any one day, Thursday-Sunday, Oct. 5-8.
 - Weekly Grounds:
 - \$45. Valid each day Thursday-Sunday, Oct. 5-8.

All military (active, reserve, retired and veterans) and first responders will receive complimentary admission to the 2023 Ascendant LPGA benefiting Volunteers of America by showing proper identification at Admissions in exchange for a daily grounds pass. Children 17-and-under will be admitted free with a ticketed adult.

The 2023 Ascendant LPGA benefiting Volunteers of America will pay tribute to its longtime tournament ambassador and golf's winningest player, Kathy Whitworth, who passed away suddenly in 2022, with a variety of programs and initiatives. Whitworth, a Dallas resident, was instrumental in growing the game of golf for the younger generation with a mission providing increased access to the game in communities that ordinarily would not be introduced to the sport.

The "Kathy Whitworth Ticket Program" will return to the #AscendantLPGA in 2023. The program encourages local clubs, businesses, golf teams, organizations, and individuals to continue serving Whitworth's mission to spread access and awareness about the game of golf. Accepted applicants will receive complimentary tickets to the tournament and #AscendantLPGA promotional materials to help spread tournament awareness.

Volunteer Registration Now Open: Volunteer registration is now open for the 2023 Ascendant LPGA benefiting Volunteers of America. For 2023, Children's HealthSM, one of the largest and most prestigious pediatric health care providers in the country and the leading pediatric health care system in North Texas, is the official supporter of the volunteer program. The Children's Health system includes its flagship hospital, Children's Medical Center Dallas, as well as Children's Medical Center Plano, the Children's Health Care Network, specialty centers, rehabilitation facilities and physician service.

Each year, hundreds of volunteers donate their time to serve critical needs at the tournament, including marshaling, scoring, transportation, hospitality services and many other important roles. In 2023, the tournament is seeking more than 500 volunteers to fill a variety of roles during tournament week. The \$60 volunteer package includes two official tournament golf shirts; a hat or visor; four weekly grounds passes; a volunteer credential allowing grounds access and

complimentary parking all week; and meals provided on scheduled days of volunteering. Volunteers who work three or more shifts will receive a voucher to play Golf Clubs at The Tribute. For more information on volunteering at the 2023 Volunteers of America Classic, visit www.AscendantLPGA.com/volunteer.

Texas' signature annual LPGA Tour event, the Ascendant LPGA benefiting Volunteers of America will feature a field of 132 players competing for a share of the newly expanded \$1.8 million purse, contested at Old American Golf Club. England's Charley Hull captured the 2022 title by one stroke at 18-under par. The tournament, entering its 11th year, was won by a trio of Texas residents from 2019-2021: Cheyenne Knight (2019), Angela Stanford (2020) and Jin Young Ko (2021).

The tournament will introduce both longtime and new programs geared towards golf fans of all ages with a community focus in the coming weeks, as well as tournament field announcements later in the summer.

For more information on The Ascendant LPGA benefiting Volunteers of America, please visit and follow the tournament's social handles @AscendantLPGA on [Twitter](#), [Facebook](#) and [Instagram](#).

About The Ascendant LPGA benefiting Volunteers of America

The Ascendant LPGA benefiting Volunteers of America is Texas' signature LPGA Tour event held annually at Old American Golf Club, a part of the Golf Clubs at The Tribute in The Colony, Texas, featuring the world's best golfers competing for a \$1.8 million purse. The tournament made its debut in 2013. The event is owned and operated by Outlyr, a global sports marketing and event management agency. In addition to managing professional golf tournaments, Outlyr also operates a number of other sporting and lifestyle events and manages the sponsorship portfolio for several blue-chip clients.

About Cypress Ascendant Services

Cypress Ascendant Services, a Cypress Ascendant company, and the Official Title Insurer of the PGA TOUR, is a Proptech company that pairs innovation and aggregated data to provide technology driven end-to-end real estate closing solutions. Utilizing the latest technology and available data, we offer our clients more cost efficiency, simplification, speed, purposeful process, and customized focus to deliver a seamless, consistent experience. Cypress Ascendant Services is proud to be the title sponsor of The Ascendant LPGA benefiting Volunteers of America, a premier tournament event. Visit www.ca-svs.com to learn more.

About Volunteers of America

Volunteers of America is a national nonprofit, faith-based organization dedicated to helping those in need live healthy, safe and productive lives. Since 1896, our ministry of service has supported and empowered those most in need, including veterans, seniors, people with disabilities, at-risk youth, men and women returning from prison, homeless individuals and families, those recovering from addictions and many others. Through hundreds of human service programs, including housing and health care, Volunteers of America helps more than 1.5 million people in over 400 communities. Learn more at www.voa.org.

About Golf Clubs at The Tribute

Each course set on this remote peninsula inside The Tribute community was specifically designed to take you back in time to experience the game of golf in its purest form. Old American Golf Club, designed by PGA TOUR winner Justin Leonard and Golf Course Architect Tripp Davis, pays homage to the “Golden Age” of golf course architecture in America, while Tribute Golf Links, also designed by Tripp Davis, allows you to immerse yourself in a true link-style course paying homage to the most famous holes in Scotland. To learn more about the Club or its courses, visit www.golfclubsatthetribute.com.

About The Colony, Texas

The City by the Lake offers unparalleled entertainment in the heart of North Texas. Known for strikingly beautiful views of Lewisville Lake, The Colony extends 23 miles along its eastern shoreline providing endless outdoor excursions. Inside Grandscape, the city’s sprawling entertainment district, refined dining, live music and the world’s largest and most unique retail experiences away. The Colony offers a tranquil getaway complemented by modern, urban luxuries. To find out more about The Colony, please visit www.visitthecolonytx.com.

About the LPGA

The LPGA is the world’s leading professional golf organization for women, with a goal to change the face of golf by making the sport more accessible and inclusive.

Created in 1950 by 13 Founders, the Association celebrates a diverse and storied history. The LPGA Tour competes across the globe, reaching television audiences in more than 220 countries. The Epson Tour, the LPGA’s official qualifying tour, consistently produces a pipeline of talent ready for the world stage. The LPGA also holds a joint-venture collaboration with the Ladies European Tour (LET), increasing playing opportunities for female golfers in Europe. Across the three Tours, the LPGA represents players in more than 60 countries.

Additionally, the LPGA Foundation has empowered and supported girls and women since 1991, most notably through LPGA*USGA Girls Golf, the only national program of its kind, which annually engages with nearly 100,000 girls. The LPGA Amateur Golf Association and LPGA Women’s Network provide virtual and in-person connections to female golfers around the world, while LPGA Professionals are educators, business leaders and gamechangers dedicated to growing the game of golf for everyone. Follow the LPGA on its U.S. television home, Golf Channel, online at www.LPGA.com and on its [mobile apps](#). Join the social conversation on [Facebook](#), [Twitter](#), [Instagram](#) and [YouTube](#).

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